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Kişisel Bilgiler

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Publons / Web Of Science ResearcherID: O-7991-2014

Eğitim Bilgileri

Doktora, University of California, Santa Barbara, Mühendislik Fakültesi, Bilgisayar Mühendisliği, Amerika Birleşik Devletleri 2000 - 2005

Lisans, İhsan Doğramacı Bilkent Üniversitesi, Mühendislik Fakültesi, Bilgisayar Mühendisliği Bölümü, Türkiye 1995 - 2000

Verdiği Dersler

Web Programlama, Lisans, 2022 - 2023

Yazılım, Lisans, 2023 - 2024

Veri Sistemleri, Lisans, 2023 - 2024

Programlamaya Giriş, Lisans, 2022 - 2023, 2021 - 2022

Algoritmalar I, Lisans, 2022 - 2023

Algoritmalar ve Programlama, Lisans, 2021 - 2022

SCI, SSCI ve AHCI İndekslerine Giren Dergilerde Yayımlanan Makaleler

- I. Ad creative generation using reinforced generative adversarial network**
Terzioğlu S., Cogalmis K. N., Bulut A.
ELECTRONIC COMMERCE RESEARCH, cilt.24, sa.3, ss.1491-1507, 2024 (SSCI)
- II. Generating Campaign Ads & Keywords for Programmatic Advertising**
BULUT A., Mahmoud A.
IEEE ACCESS, cilt.11, ss.43557-43565, 2023 (SCI-Expanded)
- III. Forecasting Conversion Rate for Real Time CPC Bidding With Target ROAS**
Bulut S., AVCI E., BULUT A.
IEEE ACCESS, ss.134908-134916, 2023 (SCI-Expanded)
- IV. Estimating user response rate using locality sensitive hashing in search marketing**
Almasharawi M., Bulut A.
ELECTRONIC COMMERCE RESEARCH, cilt.22, sa.1, ss.37-51, 2022 (SCI-Expanded)
- V. Generating ad creatives using deep learning for search advertising**
Cogalmis K. N., BULUT A.

TURKISH JOURNAL OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCES, sa.5, ss.1882-1896, 2022 (SCI-Expanded)

- VI. **AdScope: Search Campaign Scoping Using Relevance Feedback**
Cogalmis K. N., Sagoglu O., Bulut A.
IEEE INTELLIGENT SYSTEMS, cilt.32, sa.3, ss.14-20, 2017 (SCI-Expanded)
- VII. **Scalable sentiment analytics**
Bakirov A., Cogalmis K. N., Bulut A.
TURKISH JOURNAL OF ELECTRICAL ENGINEERING AND COMPUTER SCIENCES, cilt.24, sa.3, ss.1560-1570, 2016 (SCI-Expanded)
- VIII. **Lean Marketing: Know who not to advertise to!**
Bulut A.
ELECTRONIC COMMERCE RESEARCH AND APPLICATIONS, cilt.14, sa.6, ss.631-640, 2015 (SCI-Expanded)
- IX. **Cloud-based SVM for food categorization**
Pouladzadeh P., Shirmohammadi S., Bakirov A., Bulut A., Yassine A.
MULTIMEDIA TOOLS AND APPLICATIONS, cilt.74, sa.14, ss.5243-5260, 2015 (SCI-Expanded)
- X. **TopicMachine: Conversion Prediction in Search Advertising Using Latent Topic Models**
Bulut A.
IEEE TRANSACTIONS ON KNOWLEDGE AND DATA ENGINEERING, cilt.26, sa.11, ss.2846-2858, 2014 (SCI-Expanded)
- XI. **Optimization Techniques for Reactive Network Monitoring**
Bulut A., Koudas N., Meka A., Singh A. K., Srivastava D.
IEEE TRANSACTIONS ON KNOWLEDGE AND DATA ENGINEERING, cilt.21, sa.9, ss.1343-1357, 2009 (SCI-Expanded)
- XII. **An adaptive and scalable middleware for distributed indexing of data streams**
Bulut A., Vitenberg R., Emekci F., Singh A.
DATABASES, INFORMATION SYSTEMS, AND PEER-TO-PEER COMPUTING, cilt.2944, ss.123-137, 2004 (SCI-Expanded)

Kitap & Kitap Bölümleri

- I. **Jeneratif Yapay Zeka ile Reklam Kampanyaları Oluşturma**
Bulut A., Arslan B.
Jeneratif Yapay Zeka Uygulamaları, Zhihan Lyu, Editör, Springer Nature, Zug, ss.22-36, 2024
- II. **Indexing and querying data streams**
Bulut A.
Data Streams, Charu C. Aggarwal, Editör, Springer-Verlag, New York, ss.237-259, 2006

Hakemli Kongre / Sempozyum Bildiri Kitaplarında Yer Alan Yayınlar

- I. **Orienting Social Event Streams as Data Stories**
BULUT A.
Mining Intelligence and Knowledge Exploration, 20 Aralık 2018
- II. **Rightinsight open source architecture for data science**
BULUT A.
BTW Workshops 2015, Hamburg, Almanya, 2 - 03 Mart 2015, ss.151-160
- III. **Distributed data streams indexing using content-based routing paradigm**
Bulut A., Singh A. K., Vitenberg R.
19th IEEE International Parallel and Distributed Processing Symposium, IPDPS 2005, Denver, CO, Amerika Birleşik Devletleri, 4 - 08 Nisan 2005, cilt.2005, ss.94
- IV. **Real-time nondestructive structural health monitoring using support vector machines and wavelets**

Bulut A., Singh A., Shin P., Fountain T., Jasso H., Yan L., Elgamal A.

Conference on Advanced Sensor Technologies for Nondestructive Evaluation and Structural Health Monitoring, California, Amerika Birleşik Devletleri, 8 - 10 Mart 2005, cilt.5770, ss.180-189

V. A unified framework for monitoring data streams in real time

Bulut A., Singh A.

21st International Conference on Data Engineering (ICDE 2005), Tokyo, Japonya, 5 - 08 Nisan 2005, ss.44-55

VI. SWAT: Hierarchical stream summarization in large networks

Bulut A., Singh A.

19th International Conference on Data Engineering, BANGALORE, Hindistan, 5 - 08 Mart 2003, ss.303-314

Desteklenen Projeler

BULUT A., TÜBİTAK Projesi, Arama Motoru Reklam Kampanyalarının Otonom Yönetimi, 2019 - 2021

Metrikler

Yayın: 20

Atıf (WoS): 111

Atıf (Scopus): 254

H-İndeks (WoS): 5

H-İndeks (Scopus): 7